



ON SALE MONDAY

**\$3.00 French Kid Gloves**

Choice of white, black, pearl, taupe, sand, putty and brown with plain or contrasting stitching. Made of finest French kid, with double sewed finger tips and seams. All sizes.

WEISBERGER'S—MAIN FLOOR.



ON SALE MONDAY

**\$2.50 Pure Silk Hose**

Plain or beautiful hand-embroidered styles, made of finest pure thread silk, in black, white, cordovan and other wanted shades. Double toes and heels, deep garter hems. All sizes. Special \$1.98.

WEISBERGER'S—MAIN FLOOR.



# These Will Be Busy Easter Days at Weisberger's

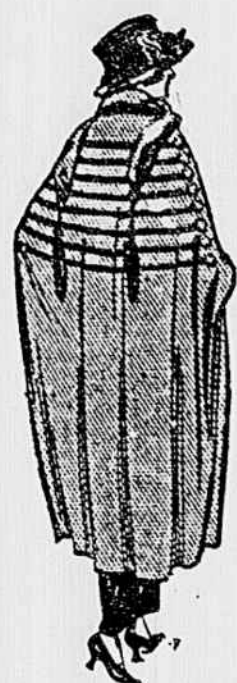
ON SALE MONDAY



**Easter Sale of \$15 Swagger CAPES \$9.95**

Stunning new models they are, just as pictured, developed in all-wool serge of excellent quality, made with clever vestee effect and trimmed with lustrous silk braid. They are cut exceptionally full, too, and hang in beautiful, graceful folds—garments that every woman and miss will admire, and can afford at this price. Worth \$15, but offered Monday at only \$9.95.

SECOND FLOOR.



**\$25 Dolman COATS \$19.95**

Handsome and distinctive new models that have just been received, and will be shown for the first time tomorrow. Newest innovations in collars, pockets and trimmings, and shown in a wide range of popular materials and colors. No stylish woman will be without a Dolman coat this season, and this is your opportunity to get one at a great saving.



**\$30 Dolman COATS \$24.95**

Developed in splendid quality Serge, Poplin, Velour and Silver-tone, and in such a variety of wanted shades that the most particular woman can make a satisfactory selection. Strikingly trimmed with braid, novelty buttons and cording, made with newest chin and convertible collars. They represent wonderful values at this price. Only \$24.95.



**These \$45 SUITS \$34.95**

Several new and beautiful models have just been received and placed amongst our many other styles at this price. The whole collection is one that will rival any in the city and includes garments of unusual beauty and charm, that would sell for \$45 elsewhere. Choice of Serges, Poplins, Velours, Silver-tones, etc., in all the newer shades. All sizes.



**These \$50 SUITS \$39.95**

The models pictured just give a hint of the splendid collection assembled for your choosing. Newest box coat, waist coat, semi-tailored and strictly tailored styles, featuring the newest collars, pockets, sleeves and trimmings are here for your inspection, in all the wanted materials and every desirable shade. Wonderful values for only \$39.95.



**These \$40 SUITS \$29.95**

Stylish new suits, modeled of fine Serges, Poplin, Poirer Twill and Velour, in a score or more enticing new Spring effects that are sure to win the heart of any woman. Clever vestee and waist coat effects, new sports models, tailored styles, etc. They are all here, and at a price that has proven most popular with Richmond women. Women's and misses sizes.



**Newest \$25 DRESSES \$19.97**

Garments that are without peer, garments that ordinarily would be sold for \$25 are here for your inspection Monday at only \$19.97. Elegant new models of Georgette, Crepe de Chine, Taffeta, Satin and Meteor, in newest shades and figured designs, made with smartest of collars, sleeves and belts. Dozens of styles to select from at this price.



**\$30.00 Silk DRESSES \$24.97**

Stunning new creations similar to the one pictured above, in Georgette, Crepe de Chine, etc., that lend themselves to the captivating lines of the Spring silhouettes. New treatments in bodices, basque effects, long tunic and striking draped models, trimmed with little touches of fashion that is only found in much higher priced garments. Monday at \$24.97.

ON SALE MONDAY



**Easter Sale of \$20 & \$22.50 Silk DRESSES \$14.97**

Stunning new creations of Georgette, Crepe de Chine, Taffeta, Satin and all other favored spring silks, that are truly wonderful values at this price. New Chinese and Russian blouse effects, over drapes and tunic styles, new treatments in bodices, etc., everything and all the style features that you would expect to find in Dresses at \$20 and \$22.50. Shown in all the wanted spring shades.

SECOND FLOOR.

WEISBERGER'S—READY TO WEAR DEPT.—SECOND FLOOR.

## NEW EASTER WAISTS—JUST IN

Finest \$6.50 and \$7.50

Newest \$5.00 and \$6.00

**Georgette Waists \$5.97**

Newest and most attractive models you could imagine, made with round, V or square necks, beautifully hand-embroidered in dainty colors, some handsomely bead trimmed. Shown in such wanted shades as Flesh, Bisque, Navy, Black and Victory. All sizes up to 46. Special for Monday at \$5.97.



**Georgette Waists \$4.47**

Modeled of genuine Georgette Crepe, many stunning new creations to select from, in beautiful hand-embroidered or smart tailored styles. Flesh, League Blue, Bisque, Maize and White are the colors, and we can positively say that these are the best waists in Richmond at this price. All sizes.

WEISBERGER'S—WAIST DEPT.—SECOND FLOOR.



## Easter Exhibit of Beautiful Trimmed Hats

"Rightstyle" Hats, the most stylish and finest quality Hats ever sold for such a low price. Scores of smart new models to select from, in every conceivable shape and straw, trimmed with prettiest flowers, feathers, quills, ribbon, etc. All the new spring shades are represented.

**\$4.95**

Beautiful Hair Braid Dress Hats, smart new chapeaus, exclusive tailored Hats and a world of others are included in our showing at \$6.50.

**\$6.50**

The most important feature of these Hats is the fact that other stores are selling duplicates of them at \$10; but here, as usual, our price is only \$6.50. Styles and colors for the most discriminating.

A collection of smart new Pattern Hats just received from one of the foremost milliners in New York. They include elegant new Dress Hats, smartest tailored effects, etc., in a variety of all the wanted braids, trimmings and colors.

**\$10.00**

WEISBERGER'S—MILLINERY DEPT.—SECOND FLOOR.

## FAMOUS "RED CROSS" SHOES

3 of the Many Spring Styles We Are Showing



**\$7.98**

Smart new Pump, in Black Kid or Patent Colt, made with high Louis heel and the famous "Red Cross" bends-with-your-foot comfort sole. A very attractive model for street or dress wear.



**\$7.49**

Beautiful dress Oxford, in either Black Kid or Patent Colt, made with high Louis heels, that will look decidedly smart with the new Easter suit. All sizes and all widths in every style.



**\$5.98**

This particular model has been an instant success, and is due to its combined style and comfort. Made of splendid quality Dull Kid or Patent Colt, with low military heels, and "bends-with-your-foot" soles. All sizes.

WEISBERGER'S—SHOE DEPT.—MAIN FLOOR.



## "PORTO RICAN" LINGERIE

Genuine hand-sewed and hand-embroidered garments, made of finest nain-sook and Persian lawn by the native women of Porto Rico. Several very attractive new styles to select from, garments of unusual beauty, priced as low as true quality will allow.

GOWNS & TEDDIES

\$2.98 to \$4.98

SECOND FLOOR.

## "NEMO" CORSETS

To make the Easter suit attractive, you must first of all be correctly fitted in a "Nemo" Corset. We are showing a complete assortment of this famous make, in several materials and colors, in high, low or medium bust, and all sizes. For a change try a "Nemo." Priced from

\$2.75 to \$6.00

SECOND FLOOR.



## BOYS' \$12.50 & \$15 EASTER SUITS

**\$10.98**

New Seam Waistline—Military—and Many Other Popular Styles

Every Richmond mother will surely welcome this timely sale of Boys' Easter Suits, and bring her boy to our store to be outfitted in one of these splendid suits for only \$10.98. Nowhere will you find such a diversity of styles, such wonderful quality materials and such snappy new spring patterns for anywhere near this price. The Boys will like them, too, because they are just the kind he has been telling you he wants. Sizes from 8 to 18 years. Special for next week, only at \$10.98. Come while the assortment is complete.

WEISBERGER'S—BOYS' DEPT.—MAIN FLOOR.



**Girls' New \$10 White DRESSES \$7.98**



Styles that vogue simplicity and youth, developed in finest quality voile, organdy and net, trimmed with pretty Val lace and satin ribbon. The very dresses for Easter wear. Sizes 8 to 14 years.

SECOND FLOOR.

**New! Beautiful Plaid SKIRTS \$12.98**



New straight line models in large and medium plaids, made with newest pockets and belt, trimmed with large novelty buttons to match skirt. The material is of splendid quality, and really worth \$15. All sizes.

SECOND FLOOR.

## The South's Greatest SHIRT SALE \$1.29

ACTUAL \$2 AND \$2.50 VALUES.

Although Saturday experienced an unusually heavy day's selling, there still remains enough for Monday. The size range is complete, every pattern is represented, and everybody who has seen them, has bought the limit. Products of two of America's foremost shirt-makers. Every shirt perfect, every one strictly new, every one worth \$2, and many \$2.50. On sale at

\$1.29 Each, or 6 for \$7.50. Get your year's supply now.



WEISBERGER'S MAIN FLOOR.